



Orders	Order / Rev:	105689
	Alt Order #:	
	Product Desc:	State Senate - Jeopardy
	Estimate:	
	Flight Dates:	09/18/12 - 10/25/12
	Original Date / Rev:	08/20/12 / 09/25/12
	Order Type:	GENERAL

Primary AE:	Kevin Goodell
Sales Office:	VEGS
Sales Region:	Local

<b>Agency</b>	<b>Name:</b>	<b>Benny for Nevada</b>
	<b>Buying Contact:</b>	
	<b>Billing Contact:</b>	
		1930 Village Center Cir. Las Vegas, NV 89134

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Benny for Nevada <i>Revised</i>
	Demographic:	A25-54
	Product Codes:	PLC09
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:05:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$1,825.00	\$1,551.25	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$3,825.00</b>	<b>\$3,251.25</b>	<b>0.00</b>

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevlin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

[illegible]

Advertiser:	Benny for Nevada
Product Desc:	State Senate - Jeopardy
Estimate:	

Advertiser:	Benny for Nevada	
Product Desc:	State Senate - Jeopardy	KSNV
Estimate:		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.00	3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	--WT---		2		\$400.00		0.00					
	Week:	10/22/12	10/28/12	MTW----		3		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm		MTW-----	:30	<del>(\$400.00)</del>		0.00	NM		
		See MG 2.6 [na debates]													
6	KSNV	10/25/12-10/25/12		M-F Jeopardy		630-7pm		---Th-----	:30	\$400.00		0.00	NM		
		Ⓜ MG for 2.4 10/22													
													Totals	8	\$3,825.00